



Agenda

Cardinal Alliance Parent Organization – Monthly Board Meeting
Monday 12/2/2024

1) Call to Order roll call, motion to adopt agenda

Cheryl Ann calls to order at 5:05

Attendees: Kasey Chadwick, Gabby Aguilera, Jennifer Barnett, Shannon Medina, Sandra Losito, Kristal Barragan, Amy Rhodes, Daniel Rhodes, Robin DuBroy, Masayo Reed, Konane Martinez, Erika Skaar, Josh Hall, Chris Coughlin, Cheryl-Ann Calica, Noelle Mendoza, Hana Clements, Jennifer Moretti, Beatriz Chavez, Dana Brown

2) Approval of the October 28, 2024 meeting minutes

Noelle motions to approve, Jennifer seconds, all in favor. Minutes are approved.

3) Wellness Check (scale 1-5)

Cheryl Ann brought food as a celebration of all of us and the holidays and a thank you for all the hard work.

4) Treasurer

- a) Current account balance: \$70,181
- b) Outstanding payments pending: \$58,929
- c) Available cash funds: \$11,252

5) VP of Events

- a) No update

6) VP of Fundraising

- a) Dine Outs:
 - i) Chick Fil A earnings: \$222.05
 - ii) Love Boat Sushi earnings: \$486.97
 - iii) Final Dine Out of the year is The Old Spaghetti Factory
- b) Popcorn fundraiser: \$10,403 sold, \$5,201 will be deposited into the CAPO account today. Ronin sold the most, followed by Brady Lot and then Felix Harper. No incentive was communicated to parents. We discussed using incentives for top sellers next time.
- c) Rummage sale: Konani had a parent reach out about doing a rummage sale fundraiser. Chris said that the arts program does it and it really doesn't make a whole lot of money.



- d) Stair rental: Chris has had a program reach out about renting the stairs next year. Next year's show won't use all the stair cases, we could possibly rent 4 for \$500 each. Cheryl Ann suggested we discuss further at the next meeting.
- e) (Konane, Chris and I received this from Bokujoy): "Congratulations on a very successful fundraiser. I was thinking it doesn't have to end there, especially when there are so many products in the Bokujoy product line that the band family rarely sees. Everyone got a flier in their bag highlighting a local artisan craft fair that I do every year called CELEBRATE. I was going to propose that I donate 10% of my sales to anyone who comes to CELEBRATE from Mission Hills and mentions the band. Then I thought of an even BETTER IDEA! I spoke with all of the artisans participating, and everyone is willing to donate 10% of their sales to anyone who mentions they are from Mission Hills supporting the band. Since some parents are likely to come anyway, I thought why not turn it into a little fundraiser too! If you all think it is a good idea, please send an email to all the parents letting them know. It is a super cool shopping event, and includes a complimentary chili bar too! I am trusting you all have seen the flier; I will also include a copy with this email. Let me know what you all think? Let me know if you can promote it. Every penny counts, and this is a way to make a few extra pennies and give the band parents a chance to do some holiday shopping for really cool one of a kind gifts. There will be the full Bokujoy line, jewelry, ceramics, art, leatherworks and sweet treats too! All locally made quality products. For me, music is life, so always willing to help when I can."
- QUESTION: Is this something we can help promote her event? Bokujoy has been very generous to the program, the boosters agreed that we will send an email as described above.

7) Color guard Parent Liaison

- a) Color Guard is excited to get to work on their winter program. We are having our parent informational meeting on Tuesday night 12/3 from 6-7pm.
- b) On Saturday 12/7 & 1/11, the guard is going to have 12 hour (9am to 9pm) staging practices which is new for our program.
- c) We are also looking forward to hosting the preview show this year on 1/18. Josh believes that this is just a show for our school, Jennifer Moreti will confirm.
- d) Maria Clements will work with Jen Moretti this upcoming Winter Guard season. Jenn will remain in the executive role and Maria (when she's ready) will be voted in in May 2025.

8) Uniforms:



- a) The uniform team could use 8-10 volunteers (adults or students) after the Pass and Review to help get uniforms ready for the cleaners. Kasey will post volunteer sign ups.

9) Communications

- a) Will create a new chat in the app for Spring 2025 all members. Also will create a Spanish version.
- b) Erika is in queue to take over the communications job next year but has been offered a promotion at work that will take more of her time. We are looking for a Communications Team for next year to stay current on the chat, as Erika won't be able to keep up on her own.

10) Spirit Gear

- a) Socks were very popular!
- b) We are investigating adding on pajama pants.
- c) We will sell winter drumline and color guard show patches, will also offer the STEPS patch for anyone that didn't get one already.
- d) We just ordered drumline stickers.
- e) We are looking at Christmas ornaments, blankets, beanies, pajama pants
- f) Colorguard has artwork from last year's show so we could do a patch from last year's show. Jen to poke the Color Guard director for this year's show artwork.

11) Volunteer Coordinator

- a) Betty Chavez and Gabby Aguilera will be part of Kasey's team. Kasey will remain in the executive role while her assistants will report and work with her.
- b) Noelle mentioned that she talked to the school board about the TB portion of the volunteer requirements. They are still working through some complications and issues with the volunteer clearance process.

12) Concessions

- a) Holiday Concert (12/14):
 - i) Can people bring food/drinks to the seating area? That will help decide whether or not we should do concessions. We have enough things to sell, so no donations needed. Chris believes that people can bring food and drink into the stands, as we have done this before. We agreed that we will do concessions, but just drinks and snacks. We will be getting a coffee donation from Blue Mug.



- ii) What is the performance schedule? Is there an intermission? This will help decide when concessions should be open (if we decide to do it). We agreed to open at 2 to sell concessions and also during the set change, which will take about ½ hour.
- iii) Anyone interested in decorating concessions (if we decide to do it)?
- iv) Perhaps we can also sell Candy Grams since we have left over chocolates and candies from concessions? We agreed to sell candy grams from concessions.

13)President

- a) January's Booster meeting will only be for the Executive Board members (whoever is available) and directors.
- b) Volunteer appreciation-will discuss at future meeting.
- c) Chick Fil A has an event at their restaurant in San Marcos on 12/17 (see attachment). For that event, the directors of sales and brand growth have requested if some of our Jazz Band students could play. They would be playing outside to welcome guests to the event. Be fed and no director necessary. QUESTION: Could we reciprocate with their favor? I'll be willing to supervise the students along with some parents. Chris said that we currently don't have anything prepared for the event and that we really should get notice months in advance. We won't be doing this at this time.
- d) The bylaws have been updated to include the Volunteer Coordinator as part of the executive board.

14)Directors

- a) Holiday Parade and photos (12/8):
 - i) School will open at 9:30
 - ii) In uniforms and depart at 11
 - iii) Parade step off at 12:30 (we are at the end of the parade)
 - iv) Back to school at 2:30-3ish
 - v) Photos over at 4ish—it just depends on how quickly we get through all the group and individual photos. Order forms will be sent out.
 - vi) Front Ensemble will be handing out candy canes at the parade. Kasey will send out a volunteer request for candy cane and water donations.
- b) Pass in Review Winter Concert (12/14)
 - i) Call time at 12:30
 - ii) Open doors at 2:30



- iii) Concert at 3—concert will be about an hour and a half
- iv) After concert students are expected to stay and help with putting away the uniforms (probably about 45 minutes). Parents shouldn't plan on taking their kids until this is done.
- v) Color Guard will perform when the marching band performs Steps.
- c) Disneyland workshop
 - i) We are applying for a date. Once a date is confirmed we will send out a flyer asking who plans to attend, and who is able to pay (in full or partial).
- d) Winter Guard Supershows (2/15, 3/15). (In Boosterhub it states @ MCHS but the location is MHHS).
 - i) For WCWG we keep 50% of ticket sales and all concessions. We may need to provide an announcer.
 - ii) For WGASC—we are hosting the supershow as we have for the past several years.
- e) Chris will review budget. We are actually under budget currently. The question was brought up of whether we can move more coaches out of the booster funds and cover with Prop 28 funds. Disneyland is included in the budget, but it is funded separately.
- f) Green Oaks Ranch will host camp next year. Chris has submitted an application.

15) Roses and Thorns

- a) SoFi (11/4):
 - i) Roses:
 - Super fun event and most of the day went very well.—Robin
 - Kids did so awesome! Great experience for all, especially the freshman students who had never performed at SoFi.—Masayo
 - Great experience for the band! Thank you to Suzanne Bonsall for handling pizzas that day.—Cheryl Ann
 - ii) Thorns:
 - The bus drivers were short on time because the show ran late. Perhaps on shows that cut it close for time we can request two sets of drivers (like for longer days where drivers switch out, i.e. Etiwanda). I'm not sure how this works.—Robin
 - Lunch was forgotten. Kids did not get to eat on the bus, therefore many students bought from the concessions after we arrived and we had lots of leftover pizzas.



(However we handed those out at school and kids appreciated it, it worked out in the end).—Masayo

- Transportation Department needs to send backup drivers since they have a limit on how much they could drive since the comp was on a weekday. Next, we need to remember that when the students unload the trucks that they need to load the trucks again before they head to the stadium for downtime.—Cheryl Ann

b) Friends & Family Night (11/7):

i) Roses:

- Mac and cheese and cookies were a big success, we made a lot of money!—Robin
- Cookie and macaroni contest was a big success!—Masayo
- Senior parents including myself were able to take a break and enjoy the event while the non-senior boosters handled the event. THANK YOU!—Masayo
- Great use of the stairs during the photo shoot.—Masayo
- Overall, I think it was very successful! We made around \$1,100 from the food competition and mini concessions.—Cheryl Ann

ii) Thorns:

- The layout of the contest/concessions caused a bit of traffic jam and lengthy line. It needs to be re-evaluated and ideally planned out ahead of time next year.—Masayo
- Some customers only had 10 minutes to do tasting. Can the cookoff/tasting portion be longer next year?—Masayo
- We'll set up the food comp and mini concessions differently next year so the line is not super long. Possibly starting the food comp 15 minutes earlier. Need more hot chocolate!—Cheryl Ann
- Concessions/contest sales was overwhelmed. Initially the thought was to have separate lines for concessions and the contest, but many people wanted to order from both, so that didn't end up working. Needs more strategy into layout for next year.—Dana

c) Great Oaks Comp (11/9):

i) Roses:

- All went very well, nothing to add.—Robin
- Parents donated plenty of snacks and fruits! No shortage of food.—Masayo



- What a great ending of the competition season! Thank you to all the volunteers.
Also our school has the highest amount of Air Grams.—Cheryl Ann
 - Amazing performance by the band and great turnout in support of MHHS. It was fun to be the biggest and loudest!—Dana
- ii) Thorns:
- A little scary moment when one of the trucks started moving while the back of the truck was still open and kids were in it. The driver was immediately alerted and stopped.—Masayo
 - The Air Grams had a lot of inappropriate notes. For next year's comps, directors will talk to the students and remind them of the etiquette and will need some of the executive board members to review them prior to the broadcast.—Cheryl Ann
- d) Fall Concerts (11/12, 11/13):
- i) Roses:
- All went well, nothing to add.—Robin
 - Plenty of cookie donations for both evenings.—Masayo
 - Chick Fil A was so generous, that they provided free food cards to all performers.—Masayo
 - Thank you to CFA for their donation of cookies and treat card for the performers!
The concert was great.—Cheryl Ann
- ii) Thorns:
- Saw quite a few parents leaving after their kids performed.—Masayo
 - Ran out of programs on the 2nd day.—Cheryl Ann
- e) Chick Fil A Dine Out (11/20):
- i) Roses:
- Thank you dine-out team for setting this up!—Cheryl Ann
- ii) Thorns:
- The drive through had a long line and not sure if our families were bummed out that their purchase didn't get counted as it was past 8pm.—Cheryl Ann
- f) Depluming (11/22):
- i) Roses:



- Beautiful depluming ceremony, another great use of the stairs! (seniors gave speeches on stairs).—Masayo
- The performances were very enjoyable and memorable.—Masayo
- Great turnout! It was neat to see the underclassmen and senior run of the Steps show. The speeches were very touching during the depluming.—Cheryl Ann

ii) Thorns:

- Senior speeches did take a long time. Next year, warning parents in advance that the pickup time will be delayed may be a good idea.—Masayo
- I think the depluming this year was one of the longest ones.—Cheryl Ann

16) Date/place of next meeting

Text meeting will be Thursday 1/16 @ MHHS

17) Motion to Adjourn

Motion is made, seconded and meeting is adjourned at 6:15